

PRESS RELEASE:

LinguaText, Ltd. has been awarded the
2003 Award for Textbook Excellence
by the Text and Academic Authors Association
for the book: **Brasil! Língua e Cultura, 3rd Edition**



JUNE 21, 2003, RICHMOND – The Text and Academic Authors Association has announced LinguaText, Ltd. as the winner of the 2003 “Texty,” the college level award for an outstanding textbook in the fields of language and literature, for the book “Brasil! Língua e Cultura” by Tom Lathrop and Eduardo Dias.

The Text and Academic Authors Association created the Textbook Excellence Award in 1992 to recognize current textbooks and learning materials. One “Texty” is awarded in each field per year.

The Text and Academic Authors Association (TAA); Awards judges said:

“It would be hard to imagine a better presented, more informative text to teach beginning students about Brazilian language and culture.”

“I find this textbook to be well-organized, imaginative, attractive, inviting, and logical in its presentation and progression. I believe that it would be both enjoyable and profitable in the classroom.”

“I was delighted to have a chance to peruse this text and to discover that fine materials such as these exist for learning specifically Brazilian Portuguese. Now I want to take this course, and then take off for Brazil.”

Brasil! Língua e Cultura, 3rd Ed.
Textbook, full color, hardbound,
xxxiii + 492 pp.
List Price \$59.95

Brasil! Língua e Cultura, 3rd Ed.
Caderno de trabalho e de laboratório
Workbook, softbound, 396 pp.
List Price \$24.95

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